
Our Aim:
- To educate the FSS community about safe school travel
- To lobby local law enforcement to continue to enforce safe travel regulations
- To encourage members of the FSS community to follow traffic rules and school suggestions about safe school travel, using the student body as an ‘active influencer’
- To advocate for further engineering solutions to traffic issues at Frenchville

Meeting and Communication Strategy:
- Term meetings directly before a P&C meeting
- Regular reports to P&C as a sub-committee
- Notes back to the community via the newsletter & social media
- Regular email contact amongst the parties involved
- Ongoing relationships with stakeholders and think tanks to develop new ideas
- A commitment to the view that ‘driver behaviour’ is a big factor associated with Frenchville traffic issues
## OUR EXPLICIT STRATEGIES 2015-2017

### EDUCATION
- Promote the 2014 DVD education campaign on the website
- Feature traffic SafeST messages on fortnightly assemblies
- Feature regular tips in the newsletter and on social media, particularly in relation to alternative parking spots
- Publish rules for traffic flow in school handbook, school newsletter, digital school sign and on Frenchville SS website.
- Promote staggered drop off and pick up times to limit 2.45pm and 8.40am density (Delay by 5 and 10 program)
- Obtain 2014 traffic study results from Rockhampton Regional Council and analyse data to inform future lobbying.
- Continue student council traffic education awareness campaign with prep students.
- Involve student councillors in the investigative process to determine what needs to change in our school to have more effective traffic flow practices and increased safety.
- Continue to promote lessons from the school publication “Safe School Travel – A Lesson for Everyone” (2009 campaign)
- Participate in initiatives such as ‘National Walk to School Day’ to spread positive messages about alternatives for safe school travel.

### ENCOURAGEMENT
- Include positives in newsletter column
- Verbally praise and commend students doing the right thing
- Convey positive traffic stories on assembly
- Re-educate about specific issues through a personal approach eg. not parking in the disability parks to encourage safe parking practices.
- Actively involve the teacher aides in supporting the end of day traffic flow and encouraging drivers and learners to go all the way to the end of the zone at collection time.

### ENGINEERING
- Lobby for additional parking along Joyce Harding Park, after collecting data about its use. Seek support from Council to develop a community consultation campaign about the alternative use of this park.
- Request halt lines before the Geordie Street crossing.
- Lobby for green turn arrow out of Frenchville Road traffic zone.
- Advocate for chevrons, bollards, yellow dotted lines, keep clear markings and signage in problem areas, including 'Stop, Drop Go 2 Minute Parking Zones' on Frenchville Rd & Geordie St, grassed parking areas in Frenchville Rd zone and parking areas close to corners which limit visibility
- Examine other areas for safe parking further away from the school and promote parking and walking for those who are able to do so safely.
- Improve the pedestrian access at Frenchville admin entry and prep entry, integrating the access with the prep play area redevelopment & existing pathways. Provide concrete pathways.
- Continue to lobby for improved concrete footpath access areas similar to those provided at the end of Geordie Street.

### ENFORCEMENT
- Expect regular Police and Dept of Transport & Main Roads presence at busy periods
- Seek feedback from Police and Dept of Transport & Main Roads visits to inform future education campaigns
- Encourage crossing supervisors to report persistent offenders in disabled parking zones, bus zones and 2 minute zones
- Hold mid-term blitz on school perimeter using parent volunteers
- Lobby for the flashing 40km school traffic zone signs on Frenchville Road